

# Sponsorship Packet

## 5th Annual **Chicken Run**

Sunday April 8, 2018



*Presented by the Historical Strong Family Farm*



274 West Street, Vernon, CT 06066 [www.strongfarmchickenrun.org](http://www.strongfarmchickenrun.org) email: [INFO@STRONGFARM.ORG](mailto:INFO@STRONGFARM.ORG)



# Sponsorship Levels



## Gold Sponsor: PROHealth Chiropractic Center

- Five complimentary race entries
- Logo appears on all race material: press releases, top tier of race webpage (with link to sponsor’s website), posters, race applications, both sides of t-shirts, and custom signage (on race course and around Vernon).
- Can set up booth and distribute products, coupons, literature, etc. day of race.
- Can address runners at the end of the race and hands out trophies

## Silver Sponsor: \$250.00 - \$499.00

- Three complimentary race entries
- Logo appears on back of the t-shirts, custom signage on race course, and on second tier of race webpage (with link to sponsor’s website).
- Can set up booth and distribute products, coupons, literature, etc. day of race.

## Community Sponsor: \$125.00 - \$249.00

- One complimentary race entry
- Logo appears on back of t-shirts, and on third tier of race webpage (with link to sponsor’s website).
- Can set up booth and distribute products, coupons, literature, etc. day of race.

	Gold	Silver	Comm
Complimentary Race Entries	5	3	1
Logo Placement: T-Shirts Front			
Logo Placement: T-Shirts Back			
Logo Placement: Advertising, Press Releases, Posters, Race Applications, Signage Around Vernon			
Logo Placement: Signage on Race Course			
Logo Placement: Top of Race Webpage with link to sponsor’s website			
Logo Placement: Second Tier of Race Webpage with link to sponsor’s website			
Logo Placement: Third Tier of Race Webpage with link to sponsor’s website			
Visibility: Set Up Booth, Distribute Products, Coupons, Literature, etc. day of race			

Sponsor contracts, payments and logos must be received no later than Saturday, March 24, 2018. Upon receipt, race registration forms will be mailed to you.

Please note: Sponsorships levels are guidelines, and donations do not have to be monetary. We will be very happy to discuss with you other forms of contributions such as water, fruit, snacks, etc.

***Strong Family Farm is a 501(c)3 charitable institution and all donations are tax deductible.***



## Sponsor Contract 2018 Chicken Run

\_\_\_\_\_, herein after referred to as sponsor, hereby agree(s) to donate \_\_\_\_\_ for a contribution to the Strong Family Farm Chicken Run, benefitting the Strong Family Farm renovations. The beneficiary is a non-profit organization; therefore, the donation is tax deductible. Sponsor agrees to remit the above mentioned to arrive by **Saturday March 24, 2018**.

Sponsor \_\_\_\_\_

Address \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Contact Email \_\_\_\_\_

Sponsor Representative \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

Please remember to send:

- Your sponsor contract and donation to arrive no later than Saturday March 24, 2018
- Email your logo to [info@strongfarm.org](mailto:info@strongfarm.org) no later than Saturday March 24, 2018

**NOTE: Late entries and logos received after March 24 may cause the logo to be missing from the t-shirts due to printing deadlines.**

All sponsor packets are to be mailed to:

Strong Family Farm  
274 West Street  
Vernon, CT 06066

If you have any questions, please contact the sponsorship coordinators at 860-874-9020 or email us at [info@strongfarm.org](mailto:info@strongfarm.org)

Sincerely,

Nancy Strong, Alexis Carmicheal, Kris Viens

Chicken Run Coordinators  
Strong Family Farm