

There's a very reason this week's newsletter is a day early!

In 2010, the recession was hurting small businesses.

American Express recognized how important local businesses were, and are, in keeping their communities strong.

In 2010, American Express launched Small Business Saturday on the Saturday after Thanksgiving in the hopes that it would help bring more holiday shopping to small businesses.

Within one year, local officials across the nation had taken notice and started promoting Small Business Saturday.

In 2011, the Senate unanimously passed a resolution in support of Small Business Saturday, and by 2012, officials in all 50 states were on-board and marketing it.



If only I could register as a business!

What Does American Express Consider a Small Business?

"Small businesses can exist in a variety of forms, from corner stores to food trucks to online boutiques. They can have a handful of employees or be up to 150 employees strong. They give a neighborhood strength and create vibrant, diverse communities."

Though Strong Family Farms is a nonprofit business, we are still a small business. Because we are a seasonal business, we don't participate in Small Business Saturday .

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BUT

We want to support those businesses who support us by encouraging you to participate in Small Business Saturday by supporting them tomorrow and throughout the year.

Here they are!

Aussakita Acres Farm – Farm Animals, Fiber Products, Duck Eggs and Meats
Tracy Longoria, DJ Lupacchina 860-930-0895, email Aussakita-Acres@att.net

Creative Memories Handmade Cards and Gifts

Tara Remillard 860-231-8118

auntieta823@gmail.com

[Tara's Creative Memories Page](#)

Driggs Hill Farm – Fresh Vernon Eggs

Amy DeBaun 860-250-

6589, driggshillfarm@gmail.com

<https://www.facebook.com/driggshillfarm/>

To setup a self-service or delivery arrangement please call or email.

Dan Villeneuve Photography

Dan Villeneuve Use contact form on website. <http://www.dv-photography.com>

Jeff's Kettle Corn and Other Fine Local Products

71 Hartford Turnpike, (Rt 30) Tolland CT

Hours: Sun: 1-5 • Tue: 1-6 • Wed: 10-6 • Thurs & Fri: 10-8 • Sat: 10-5

Jeff Strong 860-402-

2811 www.JeffskettleCorn.com/store/

sales@JeffsKettleCorn.com

Exit 67 off I-84, on Route 30 North

Lali's Things Artisan Jewelry and Other Accessories

Laurie Mazzarella-Canoe 860-456-3177 lalijewelry@gmail.com

Shop Small Business Saturday: Laura will be at The [Holiday Bazaar @ theHoliday Inn](#), 10 Laura Boulevard, Norwich, CT 06360, from 9am-2pm

Exit 11 of I-395

You can also find her at these locations in December:

12-3-17 Coventry's Christmas in the Village Coventry's Community Center 12-4

12-9-17 St. Mary's/St Joseph's School 35 Valley Street, Willimantic, CT 9-3

Linda's Bag of Yarn

Linda Benoit Lindasyarn@aol.com

Shop Small Business Saturday: Linda will be at the Vernon's Historical Society

Saturday, November 25, 2017, 9:00 AM to Sunday, November 26, 2017, 9:00 AM

Exit 67 off I-84 on Route 30 north

Lori Sanchez, Children's Book Author

Lori Sanchez

You can find Lori's books on Amazon.com

LuLaRoe Simply Comfortable

Rhiannon Bernier

rhi.bernier@gmail.com

Perfectly Post Natural Based Pampering

Cassi Bartolf 860-818-2376

cassibposh@yahoo.com

[Cassi's Perfectly Posh Page](#)

Tastefully Simple

Laura Purdy 860-512-0394

www.tastefullysimple.com/web/lpurdy

Check website for up-to-date pricing

Thirty One Personalized Gifts

Tina Glidden 860-380-7724

Tink's Magical Vacation Specializing in Disney Travel

Heather Britney 860-454-0609 (h) 860-474-0415 (c)

Heatherb@tinksmagicalvacations.com

www.tinksmagicalvacations.com

Tim Fogarty Wood Products

Tim Fogarty 860-742-0705 (h) 860-523-3455

Cutting Boards, Garden Trellises, Bird Houses and Feeders, and other small- to medium-sized wood projects including custom orders

Touchstone Crystal You Deserve to Sparkle Everyday!

Leslie Frey 860-212-6000

lesliefrey@icloud.com www.touchstonecrystal.com/lesliefrey

Go online, and from the menu, select Shop, and put Leslie's name as the host.

Purchase \$100 worth of products, and then select any piece in the catalog for a 30% discount. Call Leslie if you need any assistance.

Valley View Farms Full Line of Animal Feed

Bruce and Linda Dobson 860-684-1621

valleyviewfarms@sbcglobal.net

257 Orcuttville Road, Stafford Springs Hours m-f 9to 5 sat 8-4

Exit 70 off 84: Take 32 north, to Route 190 East, to Route 19 North. Follow for 2 miles, then turn left on Route 319/Orcuttville Road and the store is on the left.

White Oak Candle Company (formerly Candles by Laura)

Laura 860-324-9217

www.whiteoakcandle.com



Follow Us!
We're Going Shopping!

Small Business Saturday
November 25th!

Quinn Eurich, Editor